

*Willamette Management Associates Insights*

## COMMUNIQUE

## IN PRINT

Robert Reilly, firm managing director and resident in our Chicago office, authored an article that was published in the March/April 2009 issue of *Valuation Strategies*. The title of Robert's article was "Relief from Royalty Method and Intellectual Property Valuation."

Robert Reilly and Ashley Reilly, a summer associate in our Chicago office, jointly authored an article that appeared in the Winter 2009 issue of the American Institute of Certified Public Accountants (AICPA) publication *CPA Expert*. The title of their article was "Empirical Data Sources for the Relief from Royalty Method."

Robert Reilly also authored an article that was published in the Winter 2009 issue of the *Journal of Property Tax Assessment and Administration*, the official journal of the IAAO, International Association of Assessing Officers. The title of Robert's article was "Valuation of Commercial Intangible Assets for Ad Valorem Tax Purposes."

Robert also authored an article that was published in the Spring 2009 issue of the IAAO publication *Journal of Property Tax Assessment & Administration*. The title of Robert's article was "Taxpayer Corporation Intellectual Property Assets."

Robert Reilly also authored an article that appeared in the March 2009 issue of the *ABI Journal*, the official publication of the American Bankruptcy Institute (ABI). The title of Robert's article was "Structuring the Troubled-Company Sale Transaction." In addition, Robert is honored to serve another year as the "Value & Cents" valuation column editor for the *ABI Journal*.

Robert Reilly also authored an article that was published in the May 2009 issue of the *ABI Journal*. The title of Robert's article was "Internal Revenue Code Section 209A Considerations for Employee Stock Options in Closely Held Companies."

Mike Hartman, Atlanta office principal, was interviewed in the Pro/Con column in the May 10, 2009, issue of *The Atlanta Journal-Constitution* newspaper. The topic of the column was "True Value Hard to Calculate."

## IN PERSON

Tim Meinhart, Chicago office director, will deliver a presentation at the American Bar Association's Annual Conference in Chicago on August 1, 2009. The topic of Tim's presentation is "Critical Issues Regarding Valuation for the Solo and Small Firm Lawyer."

Robert Reilly presented a three-hour symposium at the joint conference of the Institute of Business Appraisers (IBA) and the National Association of Certified Valuation Analysts (NACVA). The joint conference was held at the Westin Boston Waterfront Hotel in Boston, Massachusetts, from May 27 through 30, 2009. The title of Robert's symposium was "Intellectual Property Economic Damages Analysis."

Robert Reilly will co-present two sessions at the AICPA 2009 annual business valuation conference held on November 15-17, 2009, in San Francisco, California. Robert will co-deliver a presentation entitled "Bankruptcy Valuation Considerations in Good Times and Bad Times" with James Alerding, CPA/ABV and Sandra Myerson, Esq. In addition, Robert will co-deliver a presentation related to "The Application of Valuation Professional Standards" with Randie Dial, CPA/ABV.

Robert Reilly delivered a presentation at the California CPA Society 2009 Business Valuation Conference at the Hotel Nikko in San Francisco, California. The 2009 Business Valuation Conference was held on May 14, 2009. The topic of Robert's presentation was "Sources and Proper Uses of Available Cost of Capital Data."

## IN ENCOMIUM

Jin Wang, senior associate in our Atlanta office, has fulfilled the requirements for the Accredited in Business Valuation (ABV) designation that is awarded by the AICPA.

Bob Schweihs, firm managing director and resident in our Chicago office, was invited to submit materials to be incorporated in the AICPA ABV examination. The ABV is the AICPA's Accredited in Business Valuation designation.

Robert Reilly is particularly honored to serve as the conference chairperson of the 2009 AICPA annual business valuation conference. The 2009 AICPA business valuation conference will be held on November 15-17, 2009, at the Marriott San Francisco Hotel in San Francisco, California.

This issue of *Insights* will be available at the American Bankruptcy Institute's Southwest Bankruptcy Conference, September 10-12, 2009, in Lake Tahoe, Nevada. Additional conference information is available at [www.abiworld.org/SW09](http://www.abiworld.org/SW09).