

Willamette Management Associates Insights

COMMUNIQUE

IN PRINT

Robert Reilly, firm managing director and resident in the Chicago office, authored an article that appeared in the March/April 2008 issue of *Construction Accounting & Taxation*, a publication of Thompson Tax and Accounting publishers. The topic of Robert's article was "Ad Valorem Property Tax Valuations and Appeals."

Robert Reilly and John Ramirez, Portland office associate, co-authored an article that appeared in the April 2008 issue of *Business Valuation Alert*. The title of the Reilly and Ramirez article was "SFAS No. 157 Fair Value Measurements."

Robert Reilly authored an article that appeared in the May 2008 issue of the American Bankruptcy Institute publication *ABI Journal*. The title of Robert's article was "The Ad Valorem Tax Valuation and the Troubled Company Taxpayer: Part I."

Robert Reilly authored an article that was published in the May/June 2008 issue of *Valuation Strategies*. The topic of Robert's article was "Effective Intellectual Property Valuation Reports." Robert also serves as the intellectual property editor for *Valuation Strategies*.

Robert Reilly authored an article that appeared in the June 2008 issue of the *ABI Journal*. The title of Robert's article was "The Ad Valorem Tax Valuation and the Troubled Company Taxpayer: Part II." Robert also serves as one of the valuation editors for the *ABI Journal*.

Robert Reilly also authored an article that appeared in the July 2008 issue of the *ABI Journal*. The title of Robert's article was "Procedural Checklist for the Review of Solvency Opinions."

Robert Reilly and Ashley Reilly, summer intern in our Chicago office, authored an article that appeared in the Summer 2008 issue of *CPA Expert*. The title of their article was "Analytical Strengths and Weaknesses of the Relief from Royalty Method."

IN PERSON

Robert Reilly participated in a Web seminar on July 24, 2008, that was sponsored by the American Institute of Certified Public Accountants (AICPA). The topic of the AICPA Web seminar was "Statement on Standards for Valuation Services No. 1 Update."

Robert Reilly also participated in a Web seminar on July 31, 2008, that was sponsored by Stratford Publishing. The topic of that Web seminar was "Lessons Learned Under the New AICPA Valuation Standard."

Robert Reilly also delivered two speeches on July 30, 2008, at the 38th Annual Appraisal for Ad Valorem, Taxation of Communications, Energy, and Transportation Properties sponsored by Wichita State University (WSU).

The first WSU conference speech was titled "Recent FASB Pronouncements—You Call That Transparent?" That speech related to the impact of fair value accounting pronouncements on property tax valuations. The second WSU conference speech was titled "Depreciation/Obsolescence Recognition and Measurement Procedures." That speech related to the cost approach valuation of industrial and commercial properties for property tax purposes.

Robert Reilly and Alan Schachter, New York City and Westport, Connecticut office director, participated in a Web seminar on August 12, 2008, sponsored by the Institute of Business Appraisers (IBA). The topic of the IBA Webinar was "Identification and Quantification of Company-Specific Risk in the Estimation of the Cost of Equity Capital."

Robert Reilly will be speaking at the AICPA/ASA National Business Valuation Conference in November in Las Vegas. The topic of Robert's speech on November 10 is "Implementation of SSVS No. 1—One Year Later." On November 12, Robert will also participate in a panel discussion on "Business Valuation Professional Standards."

Robert Schweih, firm managing director and resident in the Chicago office, will address the Law & Technology Conference sponsored by the law firm of Clausen Miller on September 25 in North Barrington, Illinois. The topic of Bob's presentation is "Key Factors in Intellectual Property Valuation."

Curtis Kimball, Atlanta office director, participated on a judges panel for Emory University Goizueta Business School annual marketing strategy consultancy project in May 2008. Curtis critiqued the consulting projects prepared by teams of MBA students for Coca-Cola and General Electric. Curtis is an MBA alumni of Emory University.

Mike Hartman, Atlanta office principal, will be speaking at the The ESOP Association's 2-Day Conference in Las Vegas on November 13, 2008. The topic of Mike's presentation at the ESOP conference will be "Someone Wants to Buy Me, What Do I Do Now?"

IN ENCOMIUM

Tim Meinhart, Chicago office director, was elected president and Mike St. Martin, Chicago office senior manager, was elected second vice president, of the Chicago Chapter of the American Society of Appraisers.