

COMMUNIQUÉ

IN PRINT

Robert Reilly, firm managing director, authored an article that appeared in the Institute of Business Appraisers publication *Business Appraisal Practice* Winter 2003-2004 issue. The title of Robert's article was "Valuation Procedures to Avoid Overpricing Merger and Acquisition Transactions."

Robert Reilly also authored an article that appeared in the *Valuation Strategies* March/April 2004 issue. The title of Robert's article was "Corporate Acquirers Procedures to Avoid Overpricing Merger and Acquisition Transactions."

Robert Reilly co-authored an article that appeared in the *Journal of MultiState Taxation and Incentives* May 2004 issue. The title of the article was "Excise Tax and Inventory: IRC Section 482 Transfer Price Rules May Provide a Reasonable Valuation Approach."

Mike Hartman, Atlanta office principal, authored an article for the electronic magazine E-zine for the Beyster Institute. The title of Mike's article is "Update on Valuing ESOP Shares: Notes and Comments from the ESOP World" and can be found at www.fed.org/onlinemag/may04/index.htm.

Daniel Van Vleet, Chicago office director, and Robert Reilly, co-authored Chapter 17 in the recently published second edition, 2004 cumulative supplement, *Intellectual Property Infringement Damages—A Litigation Support Handbook*, published by John Wiley & Sons, Inc. The title of Chapter 17 is "Application of Daubert-Related Decisions on Economic Damages Expert Testimony."

Robert Reilly authored Chapter 5 in the recently published *2004 Family Law Update*, edited by Ron Brown, Esq., and Laura W. Morgan, Esq. and published by Aspen Publishers. Chapter 5 is titled: "Intellectual Property Valuation for Marital Dissolution Purposes."

Scott Levine, Washington, D.C., office principal, and Robert Reilly both had articles reprinted from our *Insights Special Issue 2002* issue into a new book entitled *The Business of Sports*. The title of Scott's article was "The Impact of Stadium Economics on the Value of the Professional Sports Franchise." The title of Robert's article was "The Challenges of Professional Sports Franchise Purchase Price Allocations."

IN QUOTATIONS

Robert Reilly, firm managing director, was quoted in the March 2004 issue of *Mergers & Acquisition* magazine. The title of the article was "How New Rules Affect the M&A Valuation Process."

Tim Meinhart, Chicago office senior manager, was quoted in the May 10, 2004, *Washington Business Journal*. The title of the article was "The Fight for Independence." A copy of this article can also be found online at <http://washington.bizjournals.com/washington>.

Pam Garland, Chicago office senior manager, was quoted in the May 24, 2004, issue of *Factset's Flashwire Weekly*. The title of the article was "Dealmaking Insight of the Week."

IN PERSON

Tom Millon, Washington, D.C., office director, and Dean Heinberg, Washington, D.C., principal, delivered a presentation to the intellectual property attorneys at McGuire Woods, LLP, law firm on February 18. The title of their presentation was "Valuing Intellectual Property."

Mike Hartman, Atlanta office principal, delivered a presentation to the law firm of Hopkins & Carley. This continuing legal education (CLE) seminar took place on May 5, 2004, in San Jose, California. The title of Mike's presentation was "A Valuation Primer for Attorneys."

Firm managing directors Robert Reilly and Bob Schweihs will be participating in an "Intellectual Property Financing and Securitization" conference conducted by the Strategic Research Institute. The conference will be held in New York City on July 19, 2004. Robert will participate in the panel discussion "Valuation of Intellectual Property in a Financing Context." Bob will participate in the panel discussion "A Focus on Risk Factors in Intellectual Property Financing."

Robert Reilly presented an 8-hour seminar on the topic "Valuing Intangible Assets" at the annual conference of the Institute of Business Appraisal on June 11, 2004, in Las Vegas, Nevada. Robert also prepared the seminar materials for this IBA continuing professional education (CPE) course.

Dan Van Vleet, Chicago office director, also gave a presentation at the Institute of Business Appraisal conference in Las Vegas on June 10, 2004. The topic of Dan's presentation was "The S Corporation Economic Adjustment Model."

Dan Van Vleet was also a speaker on Shannon Pratt's Business Valuation Update audio conference on June 29, 2004. The topic of discussion was "S Corporation Valuation Issues."

Robert Reilly will present a speech at the annual Wichita State University ad valorem property tax conference held on July 26-28, 2004, in Wichita, Kansas. The title of Robert's presentation is "Railroads: Litigation and Valuation."

Robert Reilly will address the annual American Society of Appraisers (ASA) Advanced Business Valuation Conference held on October 7-9, 2004, in San Antonio, Texas. The topic of Robert's speech is "Current Developments in Intellectual Property Valuation, Damages, and Transfer Price Analysis."

Susan Gould, Chicago office senior manager, participated in a technical panel at the Seventh Annual ESOP Communications Conference on Friday, July 23, in Chicago. The topic of the panel discussion was "ESOP Communication Issues."